



## Conference At A Glance

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### Monday, October 18, 2010

| <b>TUTORIALS</b>                                                     | <b>Track 1</b>                                                                                                                                         | <b>Track 2</b>                                                                                                                                                                | <b>Track 3</b>                                                                                                                                 |
|----------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Morning</b><br><br><b>SESSION 1</b><br><br><b>09:00 – 10:30</b>   | <b><u>An Introduction to Writing Systems &amp; Unicode</u></b><br><br><u>Richard Ishida</u><br><i>Internationalization Lead W3C</i>                    | <b><u>Internationalization: An Introduction, Part I: Character Encodings and Unicode</u></b><br><br><u>Addison Phillips</u><br><i>Globalization Architect Lab126 (Amazon)</i> | <b><u>Internationalization in Database Drivers for Your Applications</u></b><br><br><u>Sumit Sarkar</u><br><i>i18n Product Specialist</i>      |
| 10:30 - 10:45 Morning Refreshments                                   |                                                                                                                                                        |                                                                                                                                                                               |                                                                                                                                                |
| <b>Morning</b><br><br><b>SESSION 2</b><br><br><b>10:45 – 12:30</b>   | <b><u>An Introduction to Writing Systems &amp; Unicode</u></b> (Cont'd.)<br><br><u>Richard Ishida</u><br><i>Internationalization Lead W3C</i>          | <b><u>Internationalization: An Introduction, Part II: Enabling Software</u></b><br><br><u>Addison Phillips</u><br><i>Globalization Architect Lab126 (Amazon)</i>              | <b><u>What's that Gobbledygook in the URL?</u></b><br><br><u>Ram Viswanadha</u><br><i>Internationalization Architect Yahoo!</i>                |
| 12:30 - 13:30 Lunch                                                  |                                                                                                                                                        |                                                                                                                                                                               |                                                                                                                                                |
| <b>Afternoon</b><br><br><b>SESSION 1</b><br><br><b>13:30 – 15:30</b> | <b><u>Unicode - A Grand Tour</u></b><br><br><u>Craig R. Cummings</u><br><u>Michael G McKenna</u><br><i>Internationalization Architects Yahoo! Inc.</i> | <b><u>Web Internationalization - Standards and Best Practices</u></b><br><br><u>Tex Texin</u><br><i>Xen Master XenCraft\</i>                                                  | <b><u>Building Multilingual Websites in Drupal and Joomla</u></b><br><br><u>Jim DeLaHunt</u><br><i>Principal Jim DeLaHunt &amp; Associates</i> |

| 15:30 – 15:45 Afternoon Refreshments            |                                                   |                                                                                   |                                                               |
|-------------------------------------------------|---------------------------------------------------|-----------------------------------------------------------------------------------|---------------------------------------------------------------|
| Afternoon<br><br>SESSION 2<br><br>15:45 – 17:45 | <b><u>Unicode - A Grand Tour</u></b><br>(cont'd.) | <b><u>Developing World Ready Applications for Smart Devices</u></b>               | <b><u>Using ICU Workshop</u></b>                              |
|                                                 |                                                   | <u>Craig Rublee</u><br><i>Sr. Globalization Architect<br/>Adobe Systems, Inc.</i> | <u>John Emmons</u><br><i>Senior Software Engineer<br/>IBM</i> |
| 18:00-19:00 Welcome Reception                   |                                                   |                                                                                   |                                                               |

**Tuesday, October 19, 2010**

|                                                      |                                                                                                                                                                       |                                                                                                                                                                                       |                                                                                                                                                    |
|------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 - 9:15                                         | Welcome & Opening Remarks                                                                                                                                             |                                                                                                                                                                                       |                                                                                                                                                    |
| 09:15 – 10:00                                        | KEYNOTE PRESENTATION -<br><br>Universal Access to All Knowledge Depends on Unicode<br><u>Brewster Kahle</u> , <i>Digital Librarian</i>                                |                                                                                                                                                                                       |                                                                                                                                                    |
| 10:00 - 20:00      EXHIBIT AREA OPEN                 |                                                                                                                                                                       |                                                                                                                                                                                       |                                                                                                                                                    |
| 10:00 – 10:30   Morning Refreshments in Exhibit Area |                                                                                                                                                                       |                                                                                                                                                                                       |                                                                                                                                                    |
| PRESENTATIONS                                        | Track 1<br><i>I18N</i>                                                                                                                                                | Track 2<br><i>Platforms</i>                                                                                                                                                           | Track 3<br><i>Language Processing</i>                                                                                                              |
| 10:30 – 11:20<br><br>SESSION 1                       | <u>Improving the Global Gateway: Established and Emerging Trends in Multilingual Navigation</u><br><br><u>John Yunker</u><br><i>President<br/>Byte Level Research</i> | <u>Internationalization with PHP</u><br><br><u>Kirti Velankar</u><br><i>Yahoo Inc.</i>                                                                                                | <u>The Power of "Plain Text" &amp; the Importance of Meaningful Content</u><br><br><u>Ken Lunde</u><br><i>Senior Computer Scientist<br/>Adobe.</i> |
| 11:30 – 12:20<br><br>SESSION 2                       | <u>Global Ready Assessment Tool</u><br><br><u>Michael McKenna</u><br><i>Internationalization Architect, Yahoo! Inc.</i>                                               | <u>Making Javascript Multilingual</u><br><br><u>Nebojša Ciric</u><br><i>Software Engineer,<br/>Google, Inc.</i><br><u>Jungshik Shin</u><br><i>Software Engineer,<br/>Google, Inc.</i> | <u>Multilingual Unstructured Text Analytics</u><br><br><u>Rusmin Dirgantoro</u><br><i>Chief Engineer<br/>Aeontera, Inc.</i>                        |
| 12:30 - 13:30   Lunch                                |                                                                                                                                                                       |                                                                                                                                                                                       |                                                                                                                                                    |
|                                                      | Track 1                                                                                                                                                               | Track 2                                                                                                                                                                               | Track 3                                                                                                                                            |

| <b>PRESENTATIONS</b>                                 | <b><i>I18N</i></b>                                                                                                                                                       | <b><i>Platforms</i></b>                                                                                                                                          | <b><i>Language Processing</i></b>                                                                                                                                                                                                                               |
|------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13:30 – 14:20<br><br><b>SESSION 3</b>                | <u>Machine Translation as a Problem of Unstructured Data</u><br><br><u>Andy Bell</u><br><i>welocalize</i>                                                                | <u>New Internationalization Functionality in the Adobe Flash platform</u><br><br><u>Mihai Nita</u><br><i>Globalization Architect<br/>Adobe Systems, Inc.</i>     | <u>Name Writing in Public Registers for Multi-country Use</u><br><br><u>Erkki I. Kolehmainen</u><br><i>Kotoistus and Oy KREST Sales and Consulting Services Ltd</i>                                                                                             |
| 14:30 – 15:20<br><br><b>SESSION 4</b>                | <u>Global by Design: Systematic Approach to I18N Testing</u><br><br><u>Loïc Dufresne de Virel</u><br><i>Localization Strategist, Intel Corporation</i>                   | <u>Globalization for Flash/Flex Enterprise Applications</u><br><br><u>Michael Bridgers</u><br><i>Sr. Software Engineer, Globalization, SAS Institute</i>         | <u>Proper Name Transcription/Transliteration with ICUTransforms</u><br><br><u>Sascha Brawer</u><br><i>Google Inc</i><br><u>Martin Jansche</u><br><i>Google Inc</i><br><u>Hiroshi Takenaka</u><br><i>Google Inc</i><br><u>Yui Terashima</u><br><i>Google Inc</i> |
| 15:20 – 16:00 Afternoon Refreshments in Exhibit Area |                                                                                                                                                                          |                                                                                                                                                                  |                                                                                                                                                                                                                                                                 |
| <b>PRESENTATIONS</b>                                 | <b><i>Track 1<br/>I18N</i></b>                                                                                                                                           | <b><i>Track 2<br/>Platforms</i></b>                                                                                                                              | <b><i>Track 3<br/>Language Processing</i></b>                                                                                                                                                                                                                   |
| 16:00 – 16:50<br><br><b>SESSION 5</b>                | <u>ICU Update</u><br><br><u>Yoshito Umaoka</u><br><i>Software Engineer, IBM</i><br><u>Markus Scherer</u><br><i>Unicode Software Engineer, Google Inc.</i>                | <u>Korean Hangul: from Sejong the Great's Hunmin Jeongeum to Unicode 5.2</u><br><br><u>Michael S. Kaplan</u><br><i>Program Manager, Microsoft</i>                | <u>Statistical Language Detection in Web Pages</u><br><br><u>Richard Sites</u><br><i>Google, Inc.</i>                                                                                                                                                           |
| 17:00 – 17:50<br><br><b>SESSION 6</b>                | <u>Extending ICU with New Features</u><br><br><u>Savithri Jasti</u><br><i>Senior Engineer, Yahoo Inc.</i><br><u>Kirti Velankar</u><br><i>Senior Engineer, Yahoo Inc.</i> | <u>How To Achieve World(-Ready) Domination In Silverlight 4</u><br><br><u>Guy Smith-Ferrier</u><br><i>Internationalization Consultant, Capella Software Ltd.</i> | <u>Dialect Detection</u><br><br><u>Khaled Hafez</u><br><i>Google, Inc.</i>                                                                                                                                                                                      |
| 18:00 - 20:00 Conference Reception in Exhibit Area   |                                                                                                                                                                          |                                                                                                                                                                  |                                                                                                                                                                                                                                                                 |

Wednesday, October 20, 2010

| PRESENTATIONS                      | Track 1<br><i>L10N Technology</i>                                                                                                                                                                                                                                  | Track 2<br><i>Platforms</i>                                                                                                                                                           | Track 3<br><i>Language Processing</i>                                                                                                                                                                                                                                                                                                                                                                |
|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 – 09:50<br><br>SESSION 7     | <p><b><u>Alert: New Internationalized Domain Names (IDNs) are coming!</u></b></p> <p><u>Mark Davis</u><br/>Sr.<br/>Internationalization Architect,<br/>Google Inc.</p>                                                                                             | <p><b><u>Internationalizing Twitter</u></b></p> <p><u>Matt Sanford</u><br/>Tech Manager of International Team,<br/>Twitter, Inc.</p>                                                  | <p><b><u>Script Encoding Initiative, UC Berkeley</u></b><br/>(Click to see all abstracts)<br/><u>Deborah Anderson</u><br/>Researcher, Dept. of Linguistics, UC Berkeley</p> <p><b><u>University of California, Santa Cruz</u></b><br/><b><u>Unicode and CLDR outside of Industry: News from Academic and Non-Profit Projects</u></b></p>                                                             |
| 10:00 – 10:50<br><br>SESSION 8     | <p><b><u>IRIs Beyond the Napkin: A Survey of Internationalized Resource Identifier Issues and Implementation</u></b></p> <p><u>Martin J. Dürst</u><br/>Professor,<br/>Aoyama Gakuin University<br/><u>Addison Phillips</u><br/>Globalization Architect, Lab126</p> | <p><b><u>Chrome Internationalization</u></b></p> <p><u>Jungshik Shin</u><br/>Software Engineer,<br/>Google, Inc.<br/><u>Nebojša Ciric</u><br/>Software Engineer,<br/>Google, Inc.</p> | <p><b><u>Unicode and CLDR outside of Industry: News from Academic and Non-Profit Projects (Cont'd.)</u></b></p> <p><b><u>The Rosetta Project - Wiki of All Human Language</u></b><br/><br/><u>Laura Welcher</u><br/>Ph.D.</p> <p><b><u>Locales for African Languages - the ANLoc AfriGen Experience</u></b><br/><br/><u>Martin Benjamin</u><br/>Executive Director, Kamusi Project International</p> |
| 10:50 - 11:10 Morning Refreshments |                                                                                                                                                                                                                                                                    |                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                      |
| 11:10 – 12:00<br><br>SESSION 9     | <p><b><u>Unicode Fonts for the Desktop, the Mobile and the Web</u></b></p> <p><u>Adil Allawi</u><br/>Technical</p>                                                                                                                                                 | <p><b><u>Windows 7</u></b></p> <p><u>Michael S. Kaplan</u><br/>Program Manager Company,</p>                                                                                           | <p><b><u>Tashkeel -- A library for automatically adding diacritics to undiacritized Arabic text</u></b></p> <p><u>Mohamed Eldawy</u></p>                                                                                                                                                                                                                                                             |

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|                                      | Director,<br>Diwan Software                                                                                                                                                                    | Microsoft                                                                                                                                                                                                                                                                                                                            | Software Engineer,<br>Google, Inc.<br><u>Mohamed Taha</u><br>Software Engineer,<br>Google, Inc.                                                                                                         |
| 12:00 - 13:00 Lunch                  |                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                         |
| <b>PRESENTATIONS</b>                 | <b>Track 1</b><br><b>L10N Technology</b>                                                                                                                                                       | <b>Track 2</b><br><b>Platforms</b>                                                                                                                                                                                                                                                                                                   | <b>Track 3</b><br><b>Language Processing (Cont'd)</b>                                                                                                                                                   |
| 13:00 - 13:50<br><br>SESSION 10      | <u>Deploying the CLDR Common Locale Data Repository</u><br><br><u>Steven Loomis</u><br>Software Engineer,<br>IBM<br><u>Mark Davis</u><br>Sr.<br>Internationalization Architect,<br>Google Inc. | <u>International Features of the iPhone OS</u><br><br><u>Deborah Goldsmith</u><br>Senior Software Engineer<br>Apple, Inc.                                                                                                                                                                                                            | <u>Extending Bidi Support on the Web</u><br><br><u>Richard Ishida</u><br>Internationalization Lead, W3C<br><u>Aharon Lanin</u><br>Software Engineer,<br>Google, Inc.                                    |
| 14:00 - 14:50<br><br>SESSION 11      | <u>CLDR 1.8 - Meeting the Challenges of Africa</u><br><br><u>John Emmons</u><br>Globalization Architect,<br>IBM                                                                                | <u>Emoji in Unicode 6.0: From Proposal to Deployment</u><br><br><u>Markus Scherer</u><br>Unicode Software Engineer, Google Inc.<br><u>Katsuhiko Momoi</u><br>Staff Test Engineer & I18n Consultant,<br>Google Inc.<br><u>Yasuo Kida</u><br>Apple, Inc.<br><u>Mark Davis</u><br>Sr.<br>Internationalization Architect,<br>Google Inc. | <u>Tailoring the Unicode Bidi Algorithm</u><br><br><u>Murray Sargent III</u><br>Partner Software Design Engineer,<br>Microsoft<br><u>Ayman Aldahleh</u><br>Software Development Engineers,<br>Microsoft |
| 14:50 - 15:10 Afternoon Refreshments |                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                         |
| <b>PRESENTATIONS</b>                 | <b>Track 1</b><br><b>L10N Technology</b>                                                                                                                                                       | <b>Track 2</b><br><b>Platforms</b>                                                                                                                                                                                                                                                                                                   | <b>Track 3</b><br><b>Language Processing (Cont'd)</b>                                                                                                                                                   |
| 15:10 - 16:00<br><br>SESSION 12      | <u>Solving Problems with Locale / Language Identification</u><br><br><u>Yoshito Umaoka</u><br>Software Engineer,<br>IBM                                                                        | <u>Designing Global Web Service APIs</u><br><br><u>Norbert Lindenberg</u><br>Internationalization Architect, Yahoo!                                                                                                                                                                                                                  | <u>A Beginner's Guide to Indic Scripts</u><br><br><u>Christopher J. Chapman</u><br>Principal                                                                                                            |

|                                 |                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                           |                                                                                                                                                                    |
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|                                 | <u>Mark Davis</u><br><i>Sr.<br/> Internationalization<br/> Architect,<br/> Google Inc.</i>                                                                                                                                                                                                                                                        | <i>Inc.</i>                                                                                                                               | <i>Engineer<br/> Monotype<br/> Imaging Inc.</i>                                                                                                                    |
| 16:10 – 17:00<br><br>SESSION 13 | <b><u>Address and Phone<br/> Number<br/> Internationalization -<br/> Standards,<br/> Technologies and Best<br/> Practices</u></b><br><br><u>Shaopeng Jia</u><br><i>Software<br/> Engineer,<br/> Google</i><br><u>Clint Yang</u><br><i>Software<br/> Engineer,<br/> Google</i><br><u>Lara Rennie</u><br><i>Software<br/> Engineer,<br/> Google</i> | <b><u>Design Considerations<br/> for Chinese<br/> eCommerce Web Sites</u></b><br><br><u>Tex Texin</u><br><i>Xen Master,<br/> XenCraft</i> | <b><u>The Past, Present,<br/> and Future of Tamil<br/> in Unicode</u></b><br><br><u>Michael Kaplan</u><br><i>Program<br/> Manager<br/> Company,<br/> Microsoft</i> |

*Program is subject to change.*



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